



IN FOCUS



A Publication of
THE SANDHILLS PHOTOGRAPHY CLUB P.O. Box 763, Southern Pines, NC 28388
Enriching Our World Through Photography

VOL XXXI, NUMBER 1

www.sandhillsphtoclub.org

FEBRUARY 2015

2015 SANDHILLS PHOTOGRAPHY CLUB OFFICERS

Dave Powers, Tom Fagan, Jo Ann Sluder, Joanne Lentz
(Image thanks to Al Reeder)



January Speakers:
Margo Pinkerton & Arnie Zann:
"The Barefoot Contessa"
(Image thanks to Al Reeder)



UPCOMING EVENTS

NEXT MEETING February 9, 2015

BOARD MEETING February 12, 2015

PROGRAMS

COMPETITIONS

- Winter February 9, 2015
- Flowers April 13, 2015
- Golf June 8, 2015
- Close Up CREATIVE August 10, 2015
- Farm Animals October 12, 2015
- Christmas December 14, 2015

EXHIBITIONS

- Ongoing: Local Artists: The Pierce Gallery
- Ongoing: Quail Haven Village
- Fall: SCC Exhibition

WORKSHOPS

- Feb. 21 Basic Photography, 9-12, Piechota
- **March 14** 3rd Lightroom - Slideshow, 9-12, M. Owen (**Note Change in Date**)

SPRING FIELD TRIP

- 4/26-29 Beaufort, NC (see Bower or Fagan)



PRESIDENTS NOTES, *Dave Powers*

I have been President of this club for one month and since I have heard no rumblings of impeachment, we will continue on full speed ahead. Thanks to everyone for your support and willingness to help make it the club we all want it to be. I am excited about working with our board members this year. We had a great meeting in January and discussed many ideas. We also had fun doing it. If at any time, you would like the board to consider an idea that you feel will improve the club, please let us know.

I want to thank **Tom Fagan** for arranging a great program by Margo Pinkerton and Arnie Zahn. Was it not great to see and feel the passion they have for photography?



DAVE POWERS

I would like to recommend **Linda Piechota's** workshop on **BASIC PHOTOGRAPHY** on February 21, 2015 at the Sandhills Horticultural Center. I had the opportunity to take this class from Linda shortly after I joined the club and I still use many of the techniques that she presented. Linda is a firm believer in getting it right in the camera. Please come and find out how she approaches great photography. Linda is an excellent teacher and was so patient with me when I asked my dumb questions. This is a great opportunity for members who are new to the club or those wanting to know how to get more out of your camera regardless of your skill level.

I would also like to present a great photography opportunity. On May 16-17, 2015, Seymour Johnson Air Force Base in Goldsboro, NC will be hosting an Airshow. The feature is the appearance of the USAF Thunderbirds doing their precision flying. It will be a great opportunity to work on fast shutter speed photography. It is a great show that I am sure you will enjoy if like airplanes.

At our board meeting, we discussed methods of promoting the club in the area. Our photos in the Pinestraw magazine have been extremely effective and we hope to continue that relationship for as long as possible. We would like to explore the use of Social Media, such as Facebook. We determined that the level of expertise of the board members in this new technology is certainly lacking, if not non-existent. Therefore, if any of you could help us here, please contact a board member or me so we can determine if this would be beneficial to the club.

Thank you for being a member of the Sandhills Photography Club.

Written by Dave Powers:

IF I WERE TO START A PHOTOGRAPHY CLUB THIS IS WHAT I WOULD NEED...

I would need a group of 80-120 people dedicated to improving their photography skills. I would look for people who wanted to get actively involved in the club offerings and activities. I would look for people who were interested in meeting other people with a passion for photography.

I would need people with a broad range of talents, skills, and expertise who would be willing to share with other members. These people could be artists in other areas of creativity such as painters, floral designers, framing experts, or technical gurus who could always find a solution to any problem that may arise.

Continued next page

"If I were to start a photography club", continued:

I would look for competitive people who wanted to capture the "perfect" image that the judge just raved about. I would look for photographers who were willing to work hard to capture an image that evokes "oohs and aahs" when first shown on the screen during competition. I would want people who liked to win blue ribbons for their work but if they did not, they would work even harder to capture an image that would "blow them away" in the next opportunity to compete.

I would look for people who took pride in the club and invited their friends to become a part of something great.

I would find someone who was diligent in finding the best speakers to present their work and ideas to the club during meetings. This person would seek out the very best to present learning opportunities to the club members.

I would need a group of talented people to coordinate competitions. They would choose a range of topics that challenged members to find the best way to capture the subject. They would also develop guidelines for submitting entries to be reviewed by a judge(s) that they had selected. Competitions would be a means to reward the work that the judge deemed to be the best, but would also provide a learning experience for all entrants.

I would need a membership committee to make all members feel welcome and to be the smiling face that would make prospective members feel especially welcome. This committee would also keep the necessary records of membership.

I would seek out talented people to keep track of the club treasury and others to record the ideas and proposals members presented in board meetings. These would be important people because they would play an important role in keeping the club organized.

I would look for people to develop and present a wide range of learning opportunities in the form of workshops. These workshops would vary varied to appeal to all levels of photography skills. While these are not glamour positions, they are extremely important because it increases the transparency and efficiency of the club's activities.

I would need people to be willing devote hours to finding places for the members to take field trips as a club. These field trips would help to develop friendships among the members as they spent time together in informal settings, while finding a place or thing that no one else was able to find and capture a great image.

I would definitely need someone to seek out opportunities for our members to exhibit their work. This person would seek out any bare wall that our photos would greatly enhance and draw people to come and see our photography.

I would need someone to set up a hospitality table so members could "break bread together" at the meetings. The ideal person for this job would be someone who is dedicated to the club and is always there, even when serious health issues would keep less dedicated people at home. It also could not hurt if this person always had a good joke to share with the members.

In this club, it would be great to have a person who was dedicated to the club and always had a friendly word for fellow club members. This person would be well respected by every member. Even if this someone had experienced more than 90 birthdays, every club needs one of these standout members to set the bar. Someone like Chris Christiansen immediately comes to mind.

I would need a person to develop and maintain a website that would be one of the best in the country. It would help immensely for this person to be a "go to guy" if you need someone to work lights, sound, or be the first one to the meetings to set up the logistics for successful meetings.

Any successful photography club needs a "Photographer to the Photographers". This person would develop a directory by using professional equipment and adept at the latest post processing techniques. Like the others, he would offer his time and talents at no charge to the club.

Continued next page

"If I were to start a photography club", continued:

With all that is going on in this club, I would need a person to develop a top-notch newsletters to keep everyone up to date on the activities of the club. Once this person puts together a great monthly newsletter that all club members look forward to reading, I would like it to be judged by experts to prove that it is one of the best in the country.

If this club is to be successful, we will need a "publicity agent" to find opportunities to promote the club. This person would explore every avenue available to inform the community about the activities of the club in hopes of attracting new members and keeping the established members better informed.

Finally, I would need people to fill all the little "niches" that make a club successful. These people would be present at the meetings and stand ready to be involved when asked.

It would take many people, or a village as some would say, to make this the best photography club in the country.

WAIT A MINUTE---THERES NO NEED TO START THIS CLUB.
IT ALREADY EXISTS AND IT IS CALLED....



REFRESHMENT LIST

FEBRUARY	Paula Taggart
MARCH	Diane McCall & Janice Huff
APRIL	Grace Hill & Debbie Regula
MAY	Linda & Jim Dalton
JUNE	Lentz & Duvall
JULY	Piechota & Neva Shieve
AUGUST	Judy & Bill Crawford
SEPTEMBER	Pat Murray
OCTOBER	Gloria Pollard
NOVEMBER	POT LUCK
DECEMBER	NO MEETING – Christmas Party

Contact: Bill Sheppard, 910-944-1219

beeboy@pinehurst.net

SANDHILLS PHOTOGRAPHY CLUB'S WEBSITE

WWW.SANDHILLSPHOTOCLUB.ORG

Website

Under the Education tab there is a tab for Field Trips. On this page you can view photos from each of the field trips this year as well as information about upcoming field trips. The photos on the home page are by Donna Ford, the Class A Bill Stoffel Award recipient for 2014.

Member Galleries

Members who would like a gallery should let me know at website@sandhillsphtoclub.org, and I will send an upload link for their use. See the website "Member Galleries" page for instructions on sizing, etc.

*Thank you,
John German*

*PS: Please email any errors that you may notice on the website. I will correct them as soon as possible.
website@sandhillsphtoclub.org*

WORKSHOPS, Linda Piechota:

BASIC PHOTOGRAPHY WORKSHOP:

If you would like for the club to have a workshop on a specific subject, please email Linda Piechota, lp7611@embarqmail.com.

- **Saturday, February 21, 9-12, "Basic Photography Workshop"** will be presented by Linda Piechota at Sandhills Community College Horticulture Welcome Center. A signup sheet will be available at the January meeting.

The workshop will introduce those relatively new to photography basic information and examples of how to achieve good Exposure, Focus and Composition, a generic "How To" for finding and using camera controls, and some of the most used Photography Terms. Weather permitting, the group will go into the Sandhills Gardens for a hands-on lesson using the new information discussed in the workshop and will view some of the photos afterward. Participants need to bring their camera and camera manual. Manual should show evidence of having been opened. ☺



LINDA PIECHOTA

- **LIGHTROOM SLIDESHOW MODULE:**

NOTE: Due to a conflict, the date of the Lightroom workshop will be March 14 rather than March 21. Same time, same place.

The third **Lightroom workshop** will be held on **Saturday, March 14**, from **9-12**, presented by Marilyn Owen, at the SCC Horticultural Center, Visitors Center. Based on the responses from the participants in the other LR workshops, this one will be on the Slideshow module, walking through the process of creating a slide show from within LR and then exporting it for sharing. This will include setting backgrounds, adding text and information, timing the transitions, and adding music. If the workshop runs short, we will have a general LR question and answer session. If you want to work along with the presentation, bring your laptop with LR installed, and have 10-20 images assembled into a LR Collection to make into your own slide show.

MEMBERSHIP NEWS, *Judy Nappi:*

Altogether 64 members and guests attended the January meeting. We had 2 guests join after the meeting: they are **Lesley MacIntyre** and **Ava Pszeny** of Pinehurst. Please help make them welcome. Additional guests were **Darren McMahal** from Whispering Pines, **Tony Vinca** and his daughter **Ashley** also from Whispering Pines, and **Don Foyston** and **Anne Steidinger** from Pinehurst.

Remember if you haven't yet paid your membership dues to mail them to our treasurer or bring them to the next meeting. In order to enter competitions or participate in our workshops, your membership dues must be paid.



JUDY NAPPI

TREASURER'S REPORT - *Joanne Lentz*

FINANCIAL REPORT as of December 31, 2014

<u>CHECKING ACCOUNT</u>	
STARTING BALANCE (NOVEMBER 30, 2014)	\$ 6,451.42
EXPENSES	\$ 2,400.87
RECEIPTS	\$ 776.04
ENDING CHECKING BALANCE (DECEMBER 31, 2014)	\$ 4,826.59
<u>SAVINGS ACCOUNT</u>	
STARTING BALANCE (NOVEMBER 30, 2014)	\$ 4,883.22
INTEREST	\$ 0.12
ENDING SAVINGS BALANCE (DECEMBER 31, 2014)	\$ 4,883.34
TOTAL FUNDS (DECEMBER 31, 2014)	\$ 9,709.93



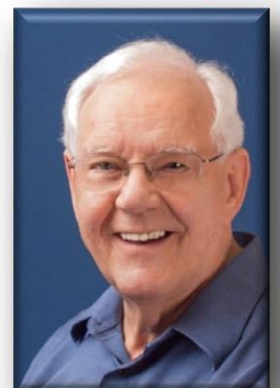
JOANNE LENTZ

A NOTE FROM AL REEDER:



Here is the updated link to the **2015 MEMBERS** book. Please click on the link below and then click on the SPC logo and then use your arrow keys.
Enjoy, Al

Click Here → [**SPC MEMBERS PHOTO BOOK**](#)

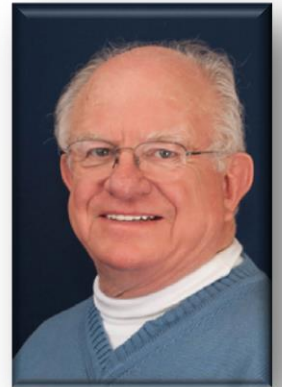


AL REEDER

COMPETITIONS, *SCOTT DUVALL, CHAIRPERSON*

The Club's first competition of 2015 will take place at our meeting on Monday February 9th. The topic is **"Winter"**. Images must relate to the season of winter, and viewers should be able to tell that winter is the time the picture was taken. This will be a Digital competition with Standard/Minimal post processing. Entries must have been submitted by January 25, 2015.

The judge for this competition will be Nancy Rawlinson, the Gallery Director of Eye Candy Gallery in Southern Pines. Nancy has been involved with photography since 1982 and is very accomplished in the fine arts. Her work in mixed media, watercolor and various painting mediums along with her photography can be seen at the Eye Candy Gallery. Her entry "Salvage Bay-Samson's Stages" won first place in the mixed media category at the 2013 Arts Council of Moore County's Fine Art Festival. Nancy is returning to judge for us. She judged the June, 2014 competition on "Fog, Haze or Rain".



SCOTT DUVALL

On April 13th we will have a competition on the topic of "Flowers". In June the topic will be "Golf" followed by "Close Up" in August, "Farm Animals" in October and "Christmas" in December. All of these competitions will be Digital with a three year time limit and Standard/Minimal post processing except for "Close Up" in August. That will be a Digital competition but without any time limit and will allow creative post processing.

The Competition Committee is exploring whether the Club should allow much more creative post processing in all competitions starting in 2016. Also, the Committee is discussing how to make each competition much more of a learning experience and how to increase the involvement of novice photographers.

EXHIBITIONS, *Tom Reedy*

I do not have anything new to report on the Double Takes exhibition for 2015. Thank you to all who submitted your photography.

WILDLIFE FOCUS GROUP, *Tom Reedy*

I am trying to set up a local class on wildlife photography with a noted wildlife photographer, Ken Conger. Ken is known for both his outstanding photography and for his ability to teach wildlife photography to other photographers. Please see the email Alison sent out in January. Contact me at wreedy1@nc.rr.com if you did not see the announcement or if you have any questions.



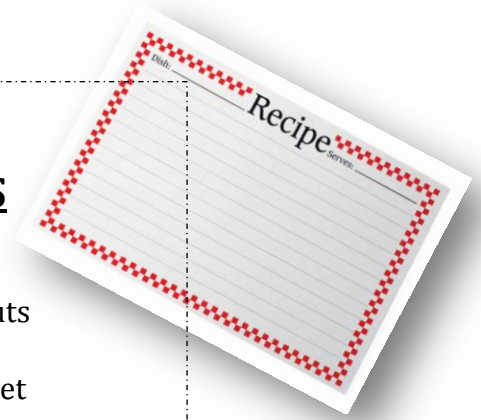
Tom Reedy

RECIPE OF THE MONTH *by Bill Sheppard***FEBRUARY RECIPE****CHOCOLATE COVERED NUTS**

{Bill Matthews favorite}

Pecans, Almonds, Large Cashews, and English Walnuts

- Toast all nuts except Cashews in oven or skillet
- Melt Chocolate Chips in Microwave or double boiler
- Add nuts to chocolate, spoon out onto waxed paper
- Cool, put in airtight container
- Bring to next meeting....I will do quality control test for you ☺

**HINTS, by Bill Sheppard**

Water, water, every where,
And all the boards did shrink;
Water, water, every where,
Nor any drop to drink.

Did you get a chance to go out this fall or so far this winter for water shots? There are a lot of water places to go in the Piedmont and Sandhills for lake, ponds, and streams. Shots to pick from: sunsets and sunrises with red and grey clouds and reflections in and on the water with mirror images, waterfalls, dams and running water shots, ripples and still water shots with trees leaning over the water, odd-shaped trees where years of mother nature has shaped to odd shapes, also trees over roads that are bent over the years of hangs of misfortune have caused it to be different in looks or shape than other trees.

There is a tree at Bethesda Cemetery that is curved out over the road... that is a nice winter shot that you can't get in the summer time because of the leaves. Some shots are good in the winter and some are better in the spring or summer because of the leaves. It won't be long before the leaves will start coming out and a lot of good shots will be lost until next fall or winter, so figure out what you want to do because everything is changing..... nothing stays the same all of the time, so get what you want while it is time

Remember the refreshment table is a good place to get some good ideas!!!!

IN GOD WE TRUST.....GOD BLESS THE U.S.A.

Bill**Bill Sheppard**

2015 SPC BOARD

TITLE	NAME
President	Dave Powers
Vice President	Tom Fagan
Secretary	Jo Ann Sluder
Treasurer	Joanne Lentz
Past President	Jill Margeson
Programs	Tom Fagan
Competitions	Scott Duvall
Exhibitions	Tom Reedy
New Member Dev.	OPEN
Hospitality	Bill & Sandy Sheppard
Publicity	Janice Huff
Workshops	Linda Piechota
Technical Consultant	Bill Matthews
Newsletter	Alison Earl
Historian/Web Links	Linda Piechota
PSA Rep	Jill Margeson
Membership	Jerry Kozel
Website	John German
Club Photographer	Al Reeder
Field Trip Spring	Bill Bower
Field Trip Fall	OPEN
Wildlife Focus Group	Tom Reedy
Strategic Planning	Scott Duvall
O'Neal School Liaison	Scott Duvall

KNOW YOUR BOARD OF DIRECTORS 2015

Dave Powers



Tom Fagan



DAVE POWERS

PRESIDENT

JO ANN SLUDER

SECRETARY

TOM FAGAN

VICE PRESIDENT

JOANNE LENTZ

TREASURER



Jo Ann Sluder



Joanne Lentz

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alisonspcnewsletter@gmail.com

*Alison
Earl*

